

# Brand Couture

# **Detailed Description:**

Our Branding Couture package is designed to transform your brand into a captivating and unforgettable entity. With a comprehensive range of elements and industry-specific packages, you'll have everything you need to make a lasting impact in your market. Let's explore the benefits of this irresistible package:

### What You'll Get, Base Elements Included:

#### 1. Consultation

Receive expert guidance and insights to shape a brand strategy tailored to your unique vision and goals.

#### 2. Logo Design

Choose from three design options and collaborate through two rounds of edits for a logo that represents your brand's essence flawlessly.

#### 3. Identity Elements

Establish a cohesive visual language with carefully curated fonts, color palettes, patterns, and more that reflect your brand's personality.

#### 4. Identity Icons or Illustrations

Enhance your brand story with a set of icons or illustrations that breathe life into your messaging and captivate your audience.

#### 5. Stationery

Make a professional impression with meticulously designed business cards, letterheads, envelopes, and corporate folders.

#### 6. Brand Style Guide

Ensure consistency and maintain your brand's integrity across all platforms with a comprehensive guide spanning up to 12 pages.

#### 7. Social Media Kit

Dominate the digital landscape with attention-grabbing profile and cover images, pre-designed post templates, and a targeted ad campaign for platforms of your choice.

# **Industry-Specific Packages:**

**Retail:** From eye-catching flyers and brochures to captivating signage and innovative label/sticker designs, equip your retail brand with an arsenal of marketing materials that truly resonate.

#### Package Details:

Flyer (2 page) Brochure (Bi or Trifold) Poster Banner (Roll up, display, etc.) Postcard Calendar Greeting/Invitation Card **Gift Certificate** Gift/Giveaway Bag Label/Sticker Dangler Bookmark Hang Tag T-shirt Design Hat Design Mouse Pad Signage Wall Graphics (per wall) **Email Signature** 

#### Price: \$7800 USD

**Restaurant**: Create a mouthwatering experience with a menu board, enticing flyers, standout banners, and expertly designed table tents, all curated to entice and engage your patrons.

#### Package Details:

Flyer (1 page) Menu Board Banner (Roll up, display, etc.) Postcard Calendar Greeting/Invitation Card Gift Certificate Takeout Bag Label/Sticker Table Tent T-shirt Design Hat Design Signage Wall Graphics (per wall) Menu (8 pages) **Email Signature** 

Price: \$7400 USD

**Online Entrepreneur**: Drive online success with a powerful social media presence. Benefit from professionally designed social media posts, impactful Facebook ads, and attention-grabbing label/sticker designs to elevate your digital brand.

#### Package Details:

Social Media Post (3 posts) Social Media Ad Campaign (3 ad package) Email Signature Label/Sticker

Price: \$4200 USD

## Make Your Brand's Couture Transformation Today!

Invest in our Branding Couture package and witness the transformation of your brand into a compelling and unforgettable force in your industry. Stand out from the competition, captivate your audience, and establish a consistent and polished brand image across all platforms.

Unlock the power of Branding Couture and position your brand for unparalleled success. Don't wait - act now and elevate your brand's presence to new heights. Your brand deserves the attention it commands.

For Your Reference

Request a complimentary 20-minute Virtual Meeting. Price will convert to the current CAD rate upon purchase of package. HST is not included.

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