



# Brand Identity

## Detailed Description:

Are you ready to take your business to the next level? Imagine having a brand that not only stands out from the competition but also captivates your target audience, leaving a lasting impression. Our Brand Identity Package is here to make that vision a reality.

### What you'll get:

1. Expert Consultation

With our expert consultation, we'll dive deep into your brand's essence, understanding your unique values, vision, and target market.

2. Logo Design

Our talented graphic designer will then create three logo design options that embody your brand's personality. You'll have the power to fine-tune each design with two rounds of edits, ensuring your logo is a true reflection of your business.

3. Identity Elements

We'll craft a complete suite of identity elements, including fonts, color palettes, patterns, and more. This cohesive visual language will give your brand a professional and polished look across all touchpoints, from your website to your marketing materials.

4. Identity Icons or Illustrations

To add an extra touch of personality, our package includes a set of identity icons or illustrations that support and enhance your brand identity. These unique visuals will help you tell your brand's story in a visually engaging and memorable way.

5. Brand Style Guide

Maintain brand consistency effortlessly with a comprehensive guide spanning up to 12 pages. From logo usage to typography guidelines, your brand will remain cohesive and impactful across all channels.

6. Stationery

Make a lasting impression with professionally designed stationery. Elevate your business cards, letterheads, envelopes, and company folders with a cohesive and visually stunning brand identity.

Ready to take the next step in building a powerful brand? Our Brand Identity Package is your gateway to success. Don't miss out on the opportunity to stand out, build trust, and attract your ideal customers.

Invest in your business's future and secure your Brand Identity Package today. Let us help you unlock your brand's true potential and embark on a journey to success. Transform your brand and make a lasting impact on your industry. Act now and create a brand that resonates and captivates. Your business deserves it.

Price: \$4000 USD

## For Your Reference

Request a complimentary 20-minute Virtual Meeting.

Price will convert to the current CAD rate upon purchase of package.

HST is not included.

Beauty Concierge Global

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